

GE and GE Foundation



Overview	GE is a multinational technology corporation with a core focus on citizenship. The GE Foundation, the philanthropic organization of GE, focuses its efforts in the areas of health, education, the environment and disaster relief.
Primary Goal/Mission	GE is committed to finding sustainable solutions to benefit the planet, its people, and the economy.
Community Health Programs in the USA	<p>GE</p> <ul style="list-style-type: none"> • Healthyimagination is a 6-year, \$6 billion strategy to tackle global health through increasing quality, access, and affordability of health by: <ul style="list-style-type: none"> ○ Investing more than \$3 million in R&D and developing more than 65 Healthyimagination products ○ Partner for Innovation: Cities GE created a collaborative effort in Cincinnati with employers, hospitals, physicians, and community officials to improve health. The program expanded to Louisville, KY, and Erie, PA. ○ Mobile breast cancer screenings in WY • GE Foundation's Developing Health US <ul style="list-style-type: none"> • Launched in 2009, this multiyear, \$50 million program aims to increase access to primary care for underserved populations by partnering with independent, nonprofit health centers in communities across the United States.
Impact	<ul style="list-style-type: none"> • GE Foundation's Developing Health US As of January 2013, the program has reached 32 cities and includes more than 100 health centers, with a total of \$37.4 million committed to date to individual organizations.
Reports/Case Studies	<p>2012 Healthyimagination Global Impact Report http://www.ge.com/globalimpact/healthymagination.html#!report=top</p> <p>Developing Health Factsheet http://static.foundation.gecitizenship.com.s3.amazonaws.com/foundation/files/2013/02/Developing-Health-fact-sheet-Jan-20131.pdf</p> <p>Building Better Healthcare Value in Cincinnati http://www.ge.com/globalimpact/pdf/Building_Better_Healthcare_Value_in_Cincinnati.pdf</p>
Social Media Sites	<p>https://www.facebook.com/healthymagination</p> <p>https://twitter.com/gehealthy</p> <p>https://www.youtube.com/user/healthymagination?feature=watch</p>
Website and Contact Information	<p>http://www.ge.com/</p> <p>http://www.healthymagination.com/</p> <p>http://www.gecitizenship.com/focus-areas/people/community-engagement/</p> <p>http://www.gefoundation.com/increasing-access-to-healthcare/developing-health-us/</p>