

Overview	The largest consumer-governed, nonprofit health care organization in the nation, HealthPartners provides care, coverage, research, and education to improve the health of our members, patients, and the community. HealthPartners, adopted a community business model as part of its strategic business plan to improve public health in the Twin Cities area. Working with schools, foundations, nonprofits, state and local governments, and other organizations—sometimes as the leader and sometimes as a supporting player—HealthPartners has participated in approximately 20 multisectoral health initiatives.
Primary Goal/Mission	To improve health and well-being in partnership with our members, patients. and community.
Programs/Campaigns	
<ul style="list-style-type: none"> • Health Partners Institute for Education & Research A nonprofit organization dedicated to improving health through discovery, the translation of research, and health professional education • yumPower <ul style="list-style-type: none"> ○ Fruit and vegetable tracking program for elementary students ○ “Out to eat” searches restaurants within a 20-mile radius of a zip code and identifies healthy menu options for a variety of needs (e.g., diabetes, low-sodium, low calorie) ○ “My Kitchen” healthy meal planning/recipe tool • Examples of Community Partnerships: <ul style="list-style-type: none"> ○ Pedal Minnesota to encourage bicycle use ○ American Heart Association Heart Walk ○ National Alliance on Mental Illness Anti-Stigma Campaign ○ Statewide Health Improvement Program (SHIP) ○ Renewing the Countryside (support local food) ○ Honoring Choices Minnesota (collaborative, community-wide public health initiative that promotes discussions about end-of-life choices and advance care planning) ○ St. Paul Promise Neighborhood Initiative 	
Impact	During the 2011–12 school year, 76% of students voluntarily tracked their fruit and vegetable intake in the yumPower School Challenge, and students’ fruit and vegetable consumption increased by 11% at school and 22% on weekends. 15,000 students in 32 elementary schools, including 19 inner-city schools in the Twin Cities. The program was expanded to 60 additional schools in the 2012–13 school year.
Reports/Case Studies	<ul style="list-style-type: none"> • Isham, G. J., Zimmerman, D. J., Kindig, D. A., & Hornseth, G. W. (2013). HealthPartners Adopts Community Business Model To Deepen Focus On Nonclinical Factors Of Health Outcomes. <i>Health Affairs</i>, 32(8), 1446-1452. http://content.healthaffairs.org/content/32/8/1446.short • Canterbury M, et al. The potential of community-wide initiatives in the prevention of childhood obesity. <i>Diabetes Spectrum</i> 2012;26(3). • Pronk NP, Kottke TE, Isham GJ. Leveraging lifestyle medicine and social policy to extend the triple aim from the clinic into the community. <i>American Journal of Lifestyle Medicine</i>; first published on April 2, 2013 as doi:10.1177/1559827613483433 • Kottke TE, Pronk NP. A primary care-worksite health promotion collaboration might facilitate behavior change [eletter]. http://www.annfammed.org/cgi/eletters/7/6/504#11387, 17 Nov 2009. • Kottke, T.E., & Pronk, N.P. Taking on the social determinants of health. A framework for action. <i>Minnesota Medicine</i>, February 2009, 36-39.

	<ul style="list-style-type: none"> • Pronk, N.P. & Kottke, T. Social determinants of health. A call to action for the employer community. <u>ACSM's Health & Fitness Journal</u>, 2010, <u>14</u>(1), 44-47. • Pronk, N.P. Communities of employees and employees within communities. <u>ACSM's Health & Fitness Journal</u>, 2003, <u>7</u>(1), 33-35. • Pronk, N.P., & Kottke, T.E. Health Promotion in Health Systems. In: Rippe, J., Editor. <u>Lifestyle Medicine</u>, 2nd Edition. Taylor and Francis, Boca Raton, FL; 2013, Chapter 111. • Yancey, A.K., Pronk, N.P., & Cole, B.L. Workplace Approaches to Obesity Prevention. In: Kumanyika, S. & Brownson, R.C. Eds. <u>Handbook of Obesity Prevention: A Resource for Health Professionals</u>. Springer, New York, NY, 2007. Chapter 15, p. 317-347. • Pronk, NP. Population health management and a healthy workplace culture: A primer. In: <u>Engaging Wellness</u>. Corporate Health and Wellness Association. 2012. (www.wellnessassociation.com).
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