

**Mid-America Coalition on Healthcare
(MACHC)**



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Coalition
on Health Care**

Overview	The Mid-America Coalition on Health Care is a 30-year nonprofit collaboration of employers and all components of the bi-state Kansas City region's health care delivery system. It has 60 members, representing over 500,000 lives and leverages the expertise, experience, and resources of its multidisciplinary membership to promote health and well-being in the greater Kansas City area.
Primary Goal/Mission	Decreasing the rate of obesity in the population in the Kansas City region
Coalition Members and Contributors	
Abbvie/Abbott, Aetna, ALR Technologies, American Academy of Family Physicians, American Century Investments, BenefitFocus, Blue Cross Blue Shield of Kansas City, BlueScope Steel, NA, Boehringer Ingelheim Pharmaceuticals, Cartwright International, CBIZ Benefits & Insurance Kansas City, Cerner Corporation, Children’s Mercy Hospitals and Clinics, CIGNA HealthCare of Kansas/Missouri, City of Kansas City, Missouri, Clay-Platte Family Medicine, Clinical Reference Laboratory, Fresh2desk, Genentech USA, Greater Kansas City Medical Managers Association, Hallmark Cards, Inc., HCA Midwest Health System, Hellman & Rosen Endocrine Associates H&R Block, Inc., Husch Blackwell, LLP, J.E. Dunn Construction, Kansas City Internal Medicine, Kansas City Metropolitan Healthcare Council, Kansas City Metropolitan Physician Association, Lockton Companies, LLC, Medical Society of Johnson & Wyandotte Counties, MedTrak Services, Mercer, Merck & Company, Inc., Metropolitan Medical Society of Greater Kansas City, Mosaic Life Care, North Kansas City Hospital, Novo Nordisk, Inc., Pfizer, Physicians Reference Laboratory LLC, Quest Diagnostics, Saint Luke’s Health System, Shawnee Mission Medical Center, Signature Medical Group of Kansas City, Sprint, Stinson Morrison Hecker LLP, The University of Kansas Hospital, Towers Watson, Tria Health, UMKC School of Medicine, UnitedHealthcare Heartland States, Wellness Innovations & Nursing Services, Your Wellness Connection	
Programs / Campaigns	<p>Current Programs:</p> <ul style="list-style-type: none"> • NCQA Diabetes Recognition Program Project <ul style="list-style-type: none"> ○ Program enables physicians to audit their own performance on 10 evidence-based measures of diabetes care. Clinicians who achieve DRP recognition show their peers, patients, and payers in the community that they are part of an elite group that is recognized for their skill in providing the highest-level diabetes care. • KC Fit Vending Pledge <ul style="list-style-type: none"> ○ Increase healthy vending options in the workplace <p>Past Initiatives (see NBCH link below for more information)</p> <ul style="list-style-type: none"> • Community Initiative on Depression • Community Initiative on Cardiovascular Health and Disease <p>http://nbch.kma.net/index.asp?bid=222</p>
Impact	N/A
Reports/Case Studies	Featured in Partnership for Prevention: “Creating Healthy Communities through Corporate Engagement.” http://www.prevent.org/initiatives/leading-by-example.aspx The Community Coalitions Health Institute did a case study on the Mid America Coalition on Healthcare: http://nbch.kma.net/index.asp?bid=222
Social Media Sites	N/A
Website and Contact Information	http://machc.org Phone: (913) 671-7122 Email: bstanley@machc.org