



Overview	The RWJF is the nation’s largest philanthropy devoted exclusively to health and health care. The foundation works with a diverse group of organizations and individuals to identify solutions and achieve comprehensive, measurable, and timely change.
Mission	To improve the health and health care of all Americans
Program Areas	<ul style="list-style-type: none"> • Obesity <ul style="list-style-type: none"> ○ School foods and beverages ○ Physical activity at school ○ Pricing strategies ○ Healthy affordable food ○ Physical activity in communities ○ Marketing to kids • Coverage • Human capital • Pioneer • Public health • Quality/equality • Vulnerable populations
Impact	<p>RWJF invests \$20 million per year on evaluation of their programs. Their database can be searched here http://www.rwjf.org/en/research-publications/assessing-our-impact/program-results.html</p> <p>Signs of Progress in Childhood Obesity http://www.rwjf.org/content/rwjf/en/research-publications/find-rwjf-research/2013/09/signs-of-progress.html</p>
Examples of Relevant RWJF-Funded Resources	<p>“A New CSR Frontier: Business and Population Health Mobilizing CSR to Strengthen Corporate Engagement on Health and Wellness across the Value Chain” http://www.bsr.org/reports/BSR_A_New_CSR_Frontier_Business_and_Population_Health.pdf</p> <p>Miller W, Simon P, Maleque S, eds. (2009) Beyond health care: New directions to a healthier America. Washington DC: Robert Wood Johnson Foundation Commission to Build a Healthier America. http://www.commissiononhealth.org/Report.aspx?Publication=64498</p> <ul style="list-style-type: none"> • Includes “Action Steps for Employers and Businesses” p.106 <p>Additional Commission to Build a Healthier America publications http://www.commissiononhealth.org/Publications.aspx</p> <p>County Health Rankings & Road Maps www.countyhealthrankings.org. Healthy Kids, Healthy Communities http://www.healthykidshealthycommunities.org/</p>
Social Media Sites	<p>https://www.facebook.com/RobertWoodJohnsonFoundation https://twitter.com/@RWJF https://www.youtube.com/user/rwjfvideo http://www.rwjf.org/en/rss.html http://www.rwjf.org/en/blogs.html</p>
Website and Contact Information	http://www.rwjf.org/