# Robert Wood Johnson Foundation (RWJF)

<table>
<thead>
<tr>
<th>Overview</th>
<th>The RWJF is the nation’s largest philanthropy devoted exclusively to health and health care. The foundation works with a diverse group of organizations and individuals to identify solutions and achieve comprehensive, measurable, and timely change.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission</td>
<td>To improve the health and health care of all Americans</td>
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<tr>
<td>Program Areas</td>
<td></td>
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</tbody>
</table>
- Obesity  
  - School foods and beverages  
  - Physical activity at school  
  - Pricing strategies  
  - Healthy affordable food  
  - Physical activity in communities  
  - Marketing to kids  
- Coverage  
- Human capital  
- Pioneer  
- Public health  
- Quality/equality  
- Vulnerable populations |
| Examples of Relevant RWJF-Funded Resources | “A New CSR Frontier: Business and Population Health Mobilizing CSR to Strengthen Corporate Engagement on Health and Wellness across the Value Chain””  
- Includes “Action Steps for Employers and Businesses” p.106  
Additional Commission to Build a Healthier America publications [http://www.commissiononhealth.org/Publications.aspx](http://www.commissiononhealth.org/Publications.aspx)  
County Health Rankings & Road Maps [www.countyhealthrankings.org](http://www.countyhealthrankings.org)  
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