



<b>Overview</b>	Target donates 5% of their profits to communities, which equals more than 4 million USD each week. Healthy Communities is a core component of Target’s social responsibility platform.
<b>Primary Goal/Mission</b>	<ul style="list-style-type: none"> <li>• Corporate responsibility areas of commitment: education, environment, health and well-being, team members, responsible sourcing, safety and preparedness, volunteerism</li> <li>• Target supports public health objectives including food security, physical fitness, and support for children with special health care needs</li> </ul>
<b>Programs/Campaigns</b>	<ul style="list-style-type: none"> <li>• Founding member of the Alliance to Make US Healthiest, a workplace wellness coalition</li> <li>• Track team member (employee) volunteer hours, with goal of attaining 700,000 by 2015</li> <li>• November Celebrate Smoke-Free campaign</li> <li>• Supports Nice Ride Minnesota—the largest bike share program in the United States</li> <li>• Partner with Feeding America to fight to end hunger in the United States</li> <li>• Community breast cancer screenings</li> </ul>
<b>Impact</b>	N/A
<b>Reports/Case Studies</b>	<ul style="list-style-type: none"> <li>• Webinar slides from County Health Rankings &amp; Roadmaps: Advancing Health in Communities Through Building Successful Partnerships with Business, guest speaker Cara McNulty, Senior Group Manager-Prevention and Wellness at Target Corporation</li> </ul> <p>Link to slides:  <a href="http://www.countyhealthrankings.org/webinars/advancing-health-communities-through-building-successful-partnerships-business">http://www.countyhealthrankings.org/webinars/advancing-health-communities-through-building-successful-partnerships-business</a></p> <p>Link to video:  <a href="http://www.youtube.com/watch?v=iYQBkd_yEsU">http://www.youtube.com/watch?v=iYQBkd_yEsU</a></p>
<b>Social Media Sites</b>	N/A
<b>Website and Contact Information</b>	<p><a href="https://corporate.target.com/corporate-responsibility/health-well-being/community">https://corporate.target.com/corporate-responsibility/health-well-being/community</a></p> <p>Cara McNulty          Senior Group Manager, Prevention and Wellness</p>