## Target Corporation

<table>
<thead>
<tr>
<th>Overview</th>
<th>Target donates 5% of their profits to communities, which equals more than 4 million USD each week. Healthy Communities is a core component of Target’s social responsibility platform.</th>
</tr>
</thead>
</table>
| Primary Goal/Mission | • Corporate responsibility areas of commitment: education, environment, health and well-being, team members, responsible sourcing, safety and preparedness, volunteerism  
• Target supports public health objectives including food security, physical fitness, and support for children with special health care needs |
| Programs/Campaigns | • Founding member of the Alliance to Make US Healthiest, a workplace wellness coalition  
• Track team member (employee) volunteer hours, with goal of attaining 700,000 by 2015  
• November Celebrate Smoke-Free campaign  
• Supports Nice Ride Minnesota—the largest bike share program in the United States  
• Partner with Feeding America to fight to end hunger in the United States  
• Community breast cancer screenings |
| Impact | N/A |
| Reports/Case Studies | • Webinar slides from County Health Rankings & Roadmaps: Advancing Health in Communities Through Building Successful Partnerships with Business, guest speaker Cara McNulty, Senior Group Manager-Prevention and Wellness at Target Corporation  
Link to video: [http://www.youtube.com/watch?v=iYQBKd_yEsU](http://www.youtube.com/watch?v=iYQBKd_yEsU) |
| Social Media Sites | N/A |
Cara McNulty  
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