



Overview	The Dow Chemical Company is a member of the Michigan Health Information Alliance (see separate Appendix B. In addition, the company has developed a Community Health Needs Assessment Toolkit.
Primary Goal/Mission	To provide a community health scorecard, along with recommended actions, that can be used by Dow to more effectively use our resources to support key community health needs. One of the primary objectives of the Dow Health Strategy is to improve the health and costs of care for Dow Family members. This necessitates a clear understanding of the community health needs.
Programs/Campaigns	<ul style="list-style-type: none"> • Community Health Needs Assessment Toolkit A tool that Dow has developed and begun to use with relationship to communities with high population counts. It is an Excel workbook that helps to profile the health parameters of the communities and hotlink to evidence-based interventions. This work is used to select the top five gaps or needs for each community. This data is presented to each of the Dow parties who has a potential role or activity where this might be relevant—the corporate giving group, public affairs, government affairs, local leadership teams, people who sit on various community boards, and health staff. The data is also shared with local community organizations and agencies. • Michigan Health Information Alliance (see separate table)
Impact	N/A
Reports/Case Studies	http://prevent.org/data/files/initiatives/andrew%20n.%20liveris.pdf
Social Media Sites	N/A
Website and Contact Information	http://www.dow.com/ Cathy Baase Global Director, Health Services Email: CMBaase@dow.com