

Overview	In 2011, Walmart committed to making food healthier, affordable, and accessible through a program with five key elements.
Goal	Making healthier food a reality for all
Commitments	<ol style="list-style-type: none"> 1. Reformulating thousands of everyday packaged food items by 2015. <ul style="list-style-type: none"> • Reducing sodium by 25%, reducing added sugars by 10%, and removing all remaining industrially produced trans fats. 2. Making healthier choices more affordable. <ul style="list-style-type: none"> • Save customers approximately \$1 billion per year on fresh fruits and vegetables through a variety of sourcing, pricing, and transportation and logistics initiatives that will drive unnecessary costs out of the supply chain. 3. Developing strong criteria for a simple front-of-package seal. <ul style="list-style-type: none"> • Walmart’s “Great for You” Icon for nutritious food choices For more information, please visit http://corporate.walmart.com/global-responsibility/hunger-nutrition/great-for-you 4. Providing solutions to address food deserts by building stores in underserved communities. <ul style="list-style-type: none"> • Pledge to provide more than 1.3 million people living in more than 700 USDA-designated food deserts with access to fresh, healthier food by opening between 275 and 300 stores in areas serving food deserts by 2016. 5. Increasing charitable support for nutrition programs <ul style="list-style-type: none"> • \$26 million of total giving, including the funding of important programs from Share Our Strength, the American Heart Association, the National 4-H Council and Alliance for a Healthier Generation.
Impact	<ul style="list-style-type: none"> • Between 2008 and 2011, decreased sodium by 13% across the commercial bread category. • Since 2008 sugars have declined by more than 10%. • Since 2008, industrially produced trans fats have been reduced by 50%. • More than 4,000 private-brand products were evaluated against the “Great For You” nutrition criteria, with approximately 32% of fresh produce, meats, and packaged items receiving the icon. • Opened 86 stores in food deserts bringing healthier food options to more than 264,000 people
Reports/Case Studies	N/A
Social Media Sites	N/A
Website and Contact Information	http://corporate.walmart.com/global-responsibility/hunger-nutrition/healthier-food