<table>
<thead>
<tr>
<th>Overview</th>
<th>In 2011, Walmart committed to making food healthier, affordable, and accessible through a program with five key elements.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal</td>
<td>Making healthier food a reality for all</td>
</tr>
</tbody>
</table>
| Commitments | 1. Reformulating thousands of everyday packaged food items by 2015.  
- Reducing sodium by 25%, reducing added sugars by 10%, and removing all remaining industrially produced trans fats.  
2. Making healthier choices more affordable.  
- Save customers approximately $1 billion per year on fresh fruits and vegetables through a variety of sourcing, pricing, and transportation and logistics initiatives that will drive unnecessary costs out of the supply chain.  
3. Developing strong criteria for a simple front-of-package seal.  
- Walmart’s “Great for You” Icon for nutritious food choices  
For more information, please visit [http://corporate.walmart.com/global-responsibility/hunger-nutrition/great-for-you](http://corporate.walmart.com/global-responsibility/hunger-nutrition/great-for-you)  
4. Providing solutions to address food deserts by building stores in underserved communities.  
- Pledge to provide more than 1.3 million people living in more than 700 USDA-designated food deserts with access to fresh, healthier food by opening between 275 and 300 stores in areas serving food deserts by 2016.  
5. Increasing charitable support for nutrition programs  
- $26 million of total giving, including the funding of important programs from Share Our Strength, the American Heart Association, the National 4-H Council and Alliance for a Healthier Generation. |
| Impact | Between 2008 and 2011, decreased sodium by 13% across the commercial bread category.  
- Since 2008 sugars have declined by more than 10%.  
- Since 2008, industrially produced trans fats have been reduced by 50%.  
- More than 4,000 private-brand products were evaluated against the “Great For You” nutrition criteria, with approximately 32% of fresh produce, meats, and packaged items receiving the icon.  
- Opened 86 stores in food deserts bringing healthier food options to more than 264,000 people |
| Reports/Case Studies | N/A |
| Social Media Sites | N/A |