

<b>Overview</b>	In 2011, Walmart committed to making food healthier, affordable and accessible through a program with five key elements.
<b>Goal</b>	Making healthier food a reality for all
<b>Commitments</b>	<ol style="list-style-type: none"> <li>1. Reformulating thousands of everyday packaged food items by 2015 <ul style="list-style-type: none"> <li>• reducing sodium by 25%, reducing added sugars by 10% and removing all remaining industrially produced trans fats.</li> </ul> </li> <li>2. Making healthier choices more affordable <ul style="list-style-type: none"> <li>• Save customers approximately \$1 billion per year on fresh fruits and vegetables through a variety of sourcing, pricing, and transportation and logistics initiatives that will drive unnecessary costs out of the supply chain.</li> </ul> </li> <li>3. Developing strong criteria for a simple front-of-package seal <ul style="list-style-type: none"> <li>• Walmart's "Great for You" Icon for nutritious food choices For more information, please visit <a href="http://corporate.walmart.com/global-responsibility/hunger-nutrition/great-for-you">http://corporate.walmart.com/global-responsibility/hunger-nutrition/great-for-you</a></li> </ul> </li> <li>4. Providing solutions to address food deserts by building stores in underserved communities <ul style="list-style-type: none"> <li>• Pledge to provide more than 1.3 million people living in more than 700 USDA designated food deserts with access to fresh, healthier food by opening between 275 and 300 stores in areas serving food deserts by 2016.</li> </ul> </li> <li>5. Increasing charitable support for nutrition programs <ul style="list-style-type: none"> <li>• \$26 million of total giving, including the funding of important programs from Share Our Strength, the American Heart Association, the National 4-H Council and Alliance for a Healthier Generation.</li> </ul> </li> </ol>
<b>Impact</b>	<ul style="list-style-type: none"> <li>• Between 2008 and 2011, decreased sodium by 13% across the commercial bread category.</li> <li>• Since 2008 sugars have declined by more than 10%</li> <li>• Since 2008, industrially produced trans fats have been reduced by 50%.</li> <li>• More than 4,000 private-brand products were evaluated against the "Great For You" nutrition criteria, with approximately 32% of fresh produce, meats and packaged items receiving the icon.</li> <li>• Opened 86 stores in food deserts bringing healthier food options to more than 264,000 people</li> </ul>
<b>Reports/Case Studies</b>	N/A
<b>Social Media Sites</b>	N/A
<b>Website and Contact Information</b>	<a href="http://corporate.walmart.com/global-responsibility/hunger-nutrition/healthier-food">http://corporate.walmart.com/global-responsibility/hunger-nutrition/healthier-food</a>